

Jakub Koszyka

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Kraków, Poland (open for remote)

+48 601 666 844

jakub@koszyka.com

Designer & Developer

Analytical Product Designer and **Next.js developer**. Specializes in **pixel-perfect, data-driven** UI design and developing **design systems**. A professional with a passion for creating visually stunning interfaces. Skilled in leveraging **analytics** and industry best practices to deliver **user-centric solutions**.

WORK EXPERIENCE

Grant Thornton - Edisonda 2022 - 2022
UX Audits (E-commerce Industry)

- Analyzed the 20 most popular e-commerce interfaces in Poland for the report: "Cart of the Year 2022".

GoIT Polska 2023 - 2024
UX / UI Designer (Education Industry)

- Provide guidance & support to course participants in the UX/UI field.
- Evaluate and provide constructive feedback on student design submissions as part of their coursework.

Mage's Tea 2022 - now
UI Engineer (GameDev Industry)

- Developing interfaces in Unity Engine that elevate player engagement and immersion.
- Conduct usability testing & audits to enhance gameplay.

EDUCATION

AGH University of Science and Technology

Social Informatics – Bachelor's degree (5.0/5.0 GPA)
UX and Data Science related field of study

Thesis: *"Dark patterns in digital user interfaces: analysis of effectiveness of social engineering design practices and their impact on users' perception."*

CERTIFICATIONS

Google UX Design Certificate

INCO Academy Green Digital Skills Certificate

 [LinkedIn: jakubkoszyka](#)

 [Portfolio: koszyka.com](#)

SKILLS

LANGUAGES

- Polish (native)
- English (C1)

TOOLS

- Figma (expert)
- Next.js (proficient)
- Adobe CC (proficient)
- Google Analytics (proficient)

INDUSTRY SKILLS

- RWD
- Audits
- Research
- Prototypes
- Workshops
- Wireframes
- Usability tests
- A/B testing
- Design systems
- Mobile app design

SOFT SKILLS

- Analytics
- Storytelling
- Presentation
- Collaboration
- Design thinking
- Communication
- Cognitive science